

## Neighborhood Association Council of San Bernardino (NAC)

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### Vision:

- ❖ Safe and vibrant neighborhoods.

### Mission:

- ❖ To enhance the quality of life for residents within San Bernardino's diverse neighborhoods; through empowerment, collaboration, and shared resources.

### Goals:

- ❖ To establish and strengthen new and existing Neighborhood Associations.
- ❖ To increase the visibility and significance of the Neighborhood Association Council as an advocate for strong neighborhood associations.

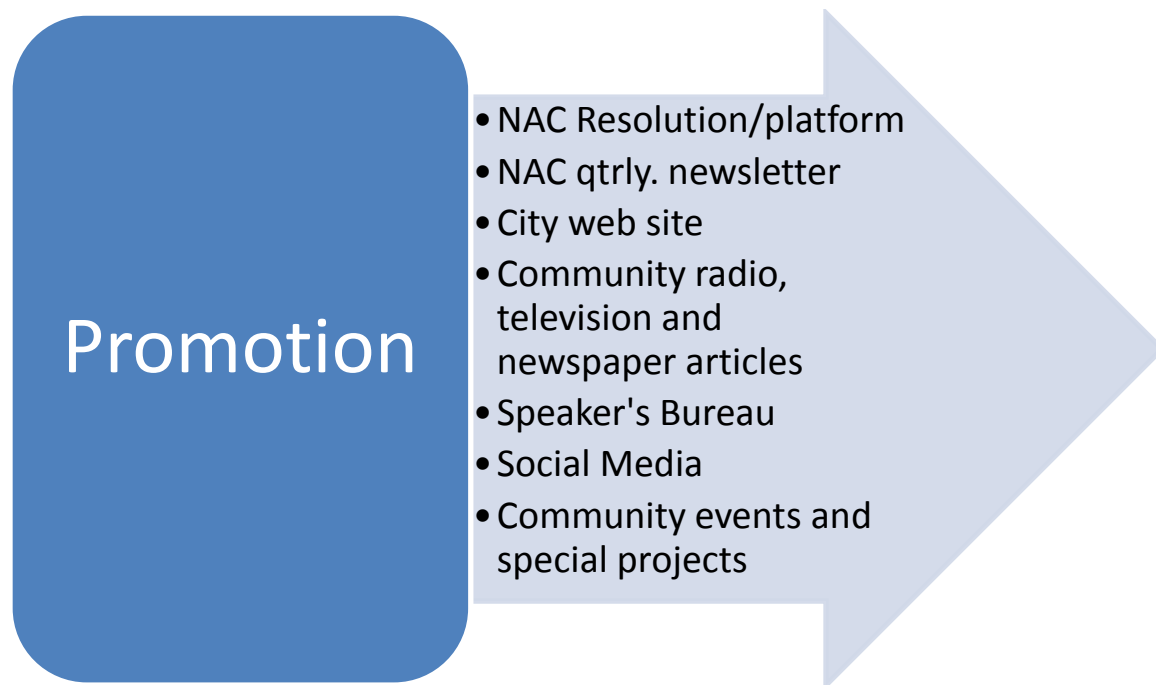


## Strategy 1: Promotion

**Objective:** Increase awareness of the role, function and significance of the Neighborhood Association Council and Neighborhood Associations.

**Target audience:** Residents, policymakers, city hall officials, public safety, and community groups.

**Message:** With well-organized Neighborhood Associations, informed leaders, and a unified community San Bernardino will grow into a city we can all be proud of calling home.



## Strategy 2: Communication with City Hall


**Objective:** Facilitate open discussion between Neighborhood Association Council leadership, elected officials and city hall in order to resolve issues that affect neighborhood and community residents.

**Target audience:** City, county and state elected officials, city hall department heads and staff, public safety.

**Message:** The city recognizes the importance of forming partnerships with the Neighborhood Association Council and Neighborhood Associations to meet the city's strategic direction and goals; and to enhance the quality of life for all of San Bernardino's neighborhoods.



### Communication with City Hall

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- Develop communication links with city, county, and state elected officials
  - Partner with city hall Neighborhood Liaison and city hall officials to support the improvement of neighborhoods
  - Provide qtrly. updates to mayor and city council at council meetings
  - Review city council and commission agendas
  - Recommend qualified members to be appointed to boards and commissions
  - Represent the neighborhood NAs and its residents in the wider San Bernardino community, i.e., participate/speak at public forums
  - Promote the NAC platform

### Strategy 3: Community Partnerships

**Objective:** Develop community partnerships with groups that share a similar mission/interest with the Neighborhood Association Council in improving the quality of life for residents in San Bernardino.

**Target Audience:** Community groups, including; business organizations, service organizations, churches, schools, etc.

**Message:** As the Neighborhood Association Council, we look to a variety of government agencies, voluntary organizations, businesses, and community and philanthropy organizations to help meet neighborhood social and economic development.



## Strategy 4: Mentorship

**Objective:** Assist in establishing and strengthening new and existing Neighborhood Associations.

**Target Audience:** Residents and community leaders in San Bernardino

**Message:** Participation in Neighborhood Associations enables residents to come together, to organize, to voice their concerns, and to seek solutions to enhance the quality of life for their families and their neighbors.

